

# WE MAY NOT WORK WITH EACH OTHER, BUT WE'D LOVE TOO!

## The Clever Affiliate Program

*For you*

**\$50**  
Credit

### THE LEAD

- ✓ Earned for every lead that books a consultation call with Christi.  
*(applied to the invoice active when the consult occurs)*

**\$150**  
Credit

### THE BONUS

- ✓ You'll earn \$150 off your current invoice when the referred client's first invoice is sent.



**\$100**  
Off

### THE REFERRED

- ✓ Referred client gets \$50 off the first 2 invoices, for a total of \$100 off!



*For them*

**THERE'S**  
Always a little

### FINE PRINT

The amount credited cannot exceed the amount billed on any given invoice. The Clever Catalyst will not cut you a check for referrals. If your credit exceeds the billable amount for that period the remaining will roll over into the next invoice. If you never bill enough to use the \$200 credit, you will not receive it in its entirety.

There is no limit to the amount of referral credits you can earn. If you want to earn enough credits to pay for a whole website we won't stop you!

The initial \$50 consultation call referral is dependent on the referral attending the consult call and being a reasonably interested party (not your Aunt asking me how links work on Instagram). They do not have to sign up afterward but they do need to be real and considering services.

There is also no time limit on referrals. If your lead does a consult in January and you earn the \$50, but doesn't come back to start until December you will still earn that \$150 in December and they are still eligible for the \$200 credit.

# The Clever Catalyst